

DECEMBER 2007

Restaurant Business

STREET SMARTS FOR THE ENTREPRENEUR

CAN TECHNOLOGY CLOSE THE LABOR GAP?

How high-tech aims to ease
your workforce problem

Use your Web site to
sell more franchises

New product preview:
What's on tap for '08

Affirmative.



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READER'S CHOICE



To ensure that large pizzas up to 360 millimeters in diameter can be baked to perfection in its SelfCooking Center, Rational is offering the grill and pizza tray in the bakery size, 400 by 600 millimeters. The new tray fits perfectly in bakery and butcher grid shelves and mobile oven racks. The new "bake pizza" automatic cooking process in the SelfCooking Center has created a new standard for the preparation of oven-fresh pizzas and tender grilled products.
 866-308-2433
www.rationalusa.com



From Nancy Silverton's La Brea Bakery in Los Angeles comes an all-natural, whole grain Nut & Honey Granola. The product's handcrafted appearance, crunchy texture and mellow sweetness make a welcome addition on the breakfast menu, in dessert recipes and as a topping for salads and ice cream.
 818-742-4242
www.labreabakery.com



Homestyle frozen pizza crusts from Poppi AI's can add an artisanal look to your pies. Not only are these crusts hand tossed daily, they are flash-frozen to ensure quality and uniformity. Fresh ingredients and no preservatives or additives set Poppi AI's apart from most frozen crusts.
 800-296-6263
www.poppiais.com



Nabisco's Big Bag product line now includes Nutter Butter Peanut Butter Mini Sandwich Cookies and Ritz Bits Mini Sandwich crackers with real cheese. Each is available in individual 3-ounce packages, great for grab-and-go customers.
 847-646-4538
www.kraftfoodservice.com



Lantmannen Unibake USA has created a light and flaky traditional Danish Plait. It boasts 24 pastry layers with rich maple syrup and tender, roasted pecans folded into the dough. The frozen pastry bakes up in 18 minutes and there is no need to defrost it before placing it in the oven, reducing handling time. Each Plait arrives in an air-pillow package to ensure perfect form and freshness.
 630-963-4781
www.lantmannen-unibake.com